

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967878-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator .	ELLYN BOGDANOFF CAM	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	967878	06397834

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/01/12	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
2	10/31/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF-S	:30	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF-S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOGTV-12-003HD	\$1,000.00 NM
2	WPBF	Su	11/04/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOGTV-12-003HD	\$1,000.00 NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,350.00
<u>Agency Commission</u>	\$352.50
<u>Net Amount Due</u>	\$1,997.50